



# **INTERNATIONAL CONFERENCE ON HOSPITAL MANAGEMENT & ADMINISTRATION (ICOHMA)**

**April 10 -12, 2019  
Shehu Musa Yar'adua Centre  
Abuja.**

*Participation Information for Sponsorship & Exhibitions*

# OUTRIGHT SPONSORSHIP OPTIONS

## 1. 300 conference bags @ N1,100,000.00

Sponsoring company to get:

- I. Bags branded in company's Logo with ICHOMA templates
- II. Free fully branded 3m x 2m exhibition booth inside the main exhibition hall
- III. 2 Free full pages for product advertisement in the conference brochure.
- IV. Free 20 minutes time for Presentation of product/services



## 2. EXCLUSIVE STAGE BACK DROP BRANDING @ N750,000.00

Brand the stage back-drop exclusively for the three days of the conference

Branding company to get:

- I. Two pages for advert in the brochure
- II. Free 15 minutes presentation time.



## 3. REGISTRATION DESK AND USHERS @ N600,000.00

Let our Registration Staff and Ushers turn-out in your Branded T-Shirts ( which you are to provide) for the three days of the conference.

Sponsoring company for this item, shall get a free full page to advertise her products/services in the programme brochure





**4. TAGS & HANGERS @ N400,000.00**

We shall be producing 400 pieces of identity tags and branded lanyards for use by delegates, exhibitors and ground staff.

Sponsoring company shall have the base of the identity tag and the lanyards branded in her logo or product.



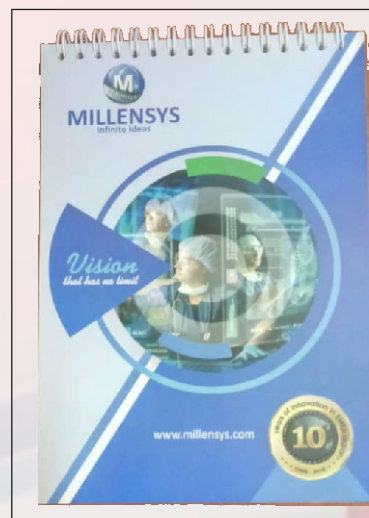
**5. WELCOME BANNER/CARPET ZONE @ N300,000.00**

Sponsoring company shall have EXCLUSIVE right to mount the banner at the major entrance to the Exhibition and meeting halls.



**6. WRITING MATERIALS (Book Pads & Pens)**

Companies are free to donate as much as they can (of these items). Donated book pads and pens, shall be put in the conference bags for the conference Delegates.



# BROCHURE

**There are opportunities to place product(s) adverts in the brochure. Available spaces and cost are as follows.**

1. Bottom strip, front cover	@	N200,000.00
2. Ear Piece	@	N100,000.00
3. Inner front and back covers	@	N200,000.00
4. Outer Back cover	@	N250,000.00
5. Inner full pages	@	N 100,000.00
6. Inner half pages	@	N70,000.00
7. Centre Spread	@	N200,000.00

Note:

- a) Companies wishing to place adverts are kindly advised to send their materials via e-mail to [xaviercommunications@yahoo.com](mailto:xaviercommunications@yahoo.com) on or before Friday 29<sup>th</sup> March, 2019.
- b) Payment for booked advert **MUST BE MADE** on or before **Friday 29<sup>th</sup> March, 2019. NO ADVERT SHALL BE CARRIED WITHOUT PRE-PAYMENT.**



# EXHIBITING AT THE CONFERENCE

## We have available

1. 6 x 2m open space for company desiring to build own customised booth @ N350,000.00
  2. 6 x 2m fully branded booth @ N600,000.00
  3. 6 x 2m non-branded booth @ N400,000.00
  4. 3 x 2m open space for company desiring to build own customised booth @ N200,000.00
  5. 3 x 2m fully branded booth @ N300,000.00
  6. 3 x 2m non-branded booth @ N230,000.00
- All booths shall come with tables, chairs, light point for energy, facial branding and trash bins
  - Artworks for branded booths to be submitted to [xaviercommunications@yahoo.com](mailto:xaviercommunications@yahoo.com) on or before **Friday 29<sup>th</sup> March, 2019.**
  - Booths are to be pre-paid for to guarantee availability.



Customized Booth



Non Branded Booth



Branded Booth

*Choose your booth position from the attached floor plan as positions will be on a first to choose basis.*

## **PRODUCT LAUNCH OR PRESENTATION**

We have openings for sundry presentation during the summit

Available time/cost:

1. 30minutes during the sessions @ N400,000.00
2. 15minutes during the sessions @150,000.00

Book and make payment on or before **Friday 29<sup>th</sup> March 2019** as presentation/launch **MUST be pre-paid for.**

## **TEABREAK & LUNCH**

Special arrangement shall be made to provide tea break/lunch for accredited exhibitors during the conference by the organisers.

## **RULES OF ENGAGEMENT**

- Exhibitors shall be expected to use ONLY spaces they paid for. Blocking of walkways and display of products outside the booths shall NOT be allowed
- Hawking of any form inside or around the exhibition venue is STRICTLY prohibited
- Exhibitors are to take possession of their booths by 8.00am on Wednesday 10<sup>th</sup> April, 2019.
- Exhibitions will open by 8.00am and close by 5.00pm daily
- All exhibition stands shall be vacated by 4.00pm on Friday 12<sup>th</sup> April, 2019.
- Organisers shall NOT take responsibility for damage to goods that occur during movement of such goods.

# **PAYMENT**

**Make payment for your choice option(s) into:**

**Account Name: Institute of Medical Science**

**Bank: Access Bank**

**Account Number: 07833169886**

Kindly Scan and mail payment teller to [xaviercommunications@yahoo.com](mailto:xaviercommunications@yahoo.com) for proper recording.